
program DIGITAL PHOTOGRAPHY

The course aims to give participants the basic and most important guidelines in order to shoot and understand digital images techniques. Furthermore we will try to develop a critical approach to the image and stimulate creativity.

Summary.

Treatment of the digital image.

- Download and file saving
- Dpi and resolution
- The digital reproduction of colour-RGB and CMYK
- Understanding Photoshop (icons, the menu bar, options and instruments)
- Manipulation: distortion, filters and (photoshop)
- Editing software
- Manipulation: Photomontage

Contrast and brightness

- Burning and dodging
- Understanding color
- Selective focus
- Cleaning the image
- Electronic noise reduction

The digital camera

- The functioning of analogue (film) and digital cameras (sensors, formats, diaphragm/shutter, depth of field, movement, lenses).

Scanning.

- Use of the basic software of the scanner
- Most important parameters
- Choosing the best resolution

Visual history of photography

- The invention of photography and its technical progress
- Photography and art
- Documentary photography
- Digital photography: from mixed medium to the web

Light and photography

- Light: Properties of light and photography
- Correct exposure and lightmeters. Natural light
- Artificial light in comparison to natural light.
- Setting up a shooting in a studio (lighting)

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Street photography.

- Exploration of the surroundings
- Photographing around the city
- Night photography
- Architecture photography

During the course students will work in order to produce a portfolio to be presented at the end of the course.

This course is available in the following levels of attendance:

SEMI-INTENSIVE COURSE

Duration: from 2 weeks to 12 months

Hours: 10 hours a week

BASIC COURSE

Duration: from 2 weeks to 12 months

Hours: 6 hours a week

Lessons are taught in Italian and/or in English language. Materials are not included in the course price. At the end of the course students will receive a certificate of attendance (diploma).